



★ EXPERIENCE

02/14 - Present Full-time

METRONEWS CANADA SENIOR DESIGNER

- Development of creative executions for in-paper retail advertising and print production knowledge
- Quality assurance of design and layout prior to sending to clients
- Creation of professional design and layout of marketing materials, advertising mocks, etc.
- Collaborate with all levels of internal and external clients and partners
- Present layouts of concepts to the Creative Director

06/06 - 02/14 Full-time

SCRATCH MARKETING & ADVERTISING SENIOR DESIGNER

- Involved in the development of print/print production material
- Development of conceptualization & implementation of design solutions
- Supervise intermediate & junior designers in creating concepts, layouts/final art
- Take on art direction responsibilities when needed

01/08 - Present FREELANCE DESIGNER

ARIDO (ASSOCIATION OF REGISTERED INTERIOR DESIGNERS OF ONTARIO)

- Provide Graphic Design concepts for online/print projects
- Provide final printer ready or digital ready files
- Mini websites, design/html programing, provide final html files

01/08 - Present FREELANCE DESIGNER

IDC (INTERIOR DESIGNERS OF CANADA)

- Same as ARIDO

01/10 - 02/11 FREELANCE DESIGNER

IDCEC (INTERIOR DESIGNER CONTINUING EDUCATION COUNCIL)

- Branding: logo/stationery
- Designed/programmed wireframe templates for IDCEC website

01/8 - 06/13 FREELANCE DESIGNER

NATIONAL BOOK NETWORK

- Catalogue Design Work

06/01 - 05/06 Part-Time JR. WEB & GRAPHIC DESIGNER

CSG (THE CORPORATE SUPPORT GROUP INC./E COMPU WEAR)

- T-Shirt Designs, Promotional Items, Web/E-Blast Designs

🖨 SKILLS

- MAC platform 5
- Adobe (Ps, Ai, ID, & Acrobat) 5
- Adobe (Fw, Dw, Fl) 5
- HTML & CSS Programming 5
- IAB Display Standard Advertising Units 5
- QuarkXpress Microsoft Office (W, P, X) 5
- Print Production 5
- Digital Illustration 5
- Quick Problem-Solver 5

🏆 KEY STRENGTHS

- Detail oriented & well organized 5
- Committed, Hardworker 5
- Problem Solver, Perseverance 5

🎓 EDUCATION

